



The Sustainable Business Network of Greater Philadelphia
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PRESS RELEASE

FOR IMMEDIATE RELEASE:

Philadelphia, PA (April 10, 2017) – Anna Shipp promoted to SBN Executive Director

Since 2001, the Sustainable Business Network of Greater Philadelphia (SBN) has provided a platform for many thriving, independent, locally-owned businesses committed to improving their environmental and social impacts as well as their profitability in the Greater Philadelphia region. SBN has set an unprecedented example for how businesses and communities can coexist, collaborate, and create a more sustainable society.

The SBN Board of Directors enthusiastically announces the promotion of Anna Shipp to the role of Executive Director of SBN. Anna has been serving as SBN's Interim Executive Director since January 2017, and her permanent role is effective as of April 3, 2017. As Executive Director, Anna will be responsible for implementation of policies set by the Board as well as provide financial, program, and administrative management of the organization. She will also serve as the public face of SBN to the broader community.

Anna brings 14 years of experience in non-profit programming and management; a 4-year history with SBN serving as manager of the Green Stormwater Infrastructure (GSI) Partners; education in urban planning and urban sustainability; and demonstrated passion for and commitment to SBN's mission.

In January 2013, Anna joined SBN to launch and manage SBN's GSI Partners, a program conceived by SBN in response to Philadelphia's nationally-recognized, nature-based, comprehensive stormwater management plan, *Green City, Clean Waters (GCCW)*. The primary goal of the program is to maximize the environmental, social, and economic (triple bottom line) impact of GCCW by supporting the growth of the local industry and the advancement of innovation. The program has flourished in membership, programming, staffing, and funding under Anna's leadership.

"We received dozens of applications and interviewed many very qualified and talented candidates for this role, but Anna continuously stood out among them." says Colleen Bracken, Board Chair. "Anna has

proven her effectiveness by growing the GSI Partner program into a thriving global model for local, sustainable economic development. Add to that her innovative and strategic ideas for our SBN's future, fueled by her passion for SBN's mission, and we have an outstanding new leader for our SBN community."

Questions about this announcement should be directed to:
Colleen Bracken, Chair of the Board, colleen@brackenleadership.com

About the Sustainable Business Network of Greater Philadelphia (SBN)

The Sustainable Business Network (SBN) is a non-profit membership organization working to build a thriving, local, and sustainable economy in the Greater Philadelphia region. They are accomplishing this by growing and educating a broad base of local, independent businesses and educating policymakers and the public. Through their services, products, and internal practices, SBN's 400 members are locally-owned businesses that strive to create positive change for the environment and in their communities. SBN was founded by Judy Wicks in 2001 after envisioning how strengthening relationships among independent, community-rooted enterprises could inspire profound social change. Wicks is also the founder of Fair Food, co-founder of The Aunts and Uncles, and co-founder of the Business Alliance for Local Living Economies.

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